

# Social Media & Visual Marketing Resources & Tools

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## Resources to Market Your Small Business

... without losing your mind, or spending a fortune!

Check out these articles to find more free downloads. They'll appear as unlocked as long as you're logged into Grow.

You'll also find links to tools I use to make my business run smoothly, look great, and make money – while saving time. I may earn a commission if you purchase, but you won't pay more. You can read my [full disclosure here](#).

## Social Media Content Ideas

**Blog post and FREE cheat sheet:** [Social Media Content Ideas Fans LOVE!](#)

Discover the 6 main content categories, with examples. Then download an info-packed PDF to inspire as needed!

**Blog post and FREE monthly inspiration calendar:** [Social Media Holidays](#).

You'll find the top holidays for the year, plus links to ALL my holiday marketing inspiration. Download a content inspiration calendar monthly!

**Blog post:** [50 Instagram Post Ideas](#). More inspiration!

**Product:** [Your Social Plan](#).

Not enough time to post consistently? Get daily post ideas AND ready-to-post visual content, so you're never at a loss for what to post to attract and engage followers, while promoting your business too. [Click here to save hours every week!](#)

## Social Media Image Sizes

**Blog post and FREE cheat sheet:** Each social media platform has an array of visual content, ranging from wide horizontal graphics, to square photos, and super tall videos. Nail all the sizes by reading [Social Media Image Sizes](#), and download your free cheat sheet!

## Facebook Cover Photos

Struggling to get your cover photos to look right on desktop AND mobile – on your personal profile, business page, event, and group?

Facebook makes it confusing. So I offer these **blog posts with FREE templates**:

**Facebook Personal Profile Cover Photo**

**Facebook Page Cover Photo**

**Facebook Event Photo**

**Facebook Group Photo**

Or make it easy! Use **Snappa's easy design tool** with built-in safe zones!

## Pinterest Strategy and Making Pins

**Blog post and FREE checklist: What Is Pinterest** and How Does It Work for Business? Perfect if you're struggling to get going with Pinterest marketing.

If you've got the basics nailed, keep up with **Pinterest Best Practices**.

**Pinterest Title Hacks** is a quick, easy, and inexpensive mini-course created to help you get more clicks to your blog and sales pages! **Check it out here**.

**Pinterest Strategies** is an affordable course created specifically to help you to drive traffic from Pinterest, for business leads and sales. **Click here** to check it out.

**Create beautiful Pinterest Pins easily:**

**Blog post and FREE checklist: How to Make Pinterest Pins** That Look Amazing!

**Simple Pin Media Pin templates** – seasonal tips with 5 templates every month OR

**Pinterest Strategies Pin templates** – get a FREE sample!

## Social Media Scheduling Tools

The best way to save time on marketing is by automating your social media posting. Test drive a couple scheduling tools on a free trial.

**SmarterQueue's** content discovery, smart scheduling, recycling, and analytics help you grow your business and brand faster and more easily.

Smarter Queue posts to:

- Facebook
- X (Twitter)
- Instagram
- Pinterest
- LinkedIn

...saving you so much time! Check out [SmarterQueue](#) here.

**It doesn't get any easier than this!** Get branded content already scheduled and ready to approve with [Socially Suite](#). Integrates with all major social networks:

- Facebook Pages & Groups
- Instagram business accounts
- Pinterest
- X (Twitter)
- LinkedIn Profile & Pages
- TikTok
- Google My Business

Check out [Socially Suite](#) and be posting like a pro in no time!

Tailwind for Pinterest gets more repins and followers! Approved Pinterest partner.

[Read my blog post](#) about Tailwind for Pinterest or [click here for a free trial](#).

Tailwind for Instagram has an amazing Hashtag Finder tool! Instagram-approved.

[Read my blog post](#) about Tailwind for Instagram or [click here for a free trial](#).

## How to Start and Succeed at Business

**Blog post:** [How To Build A Creative Online Business](#) for tips and ideas.

**Blog post and FREE PDF:** [How to Grow Your Business](#) offers tips and a FREE downloadable workbook.

**Now, go rock your business!**

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