

Pinterest Marketing Checklist

Daily



Pin daily if you can. [Tailwind](#) makes it easy!



Weekly



Check home feed to repin inspiring content.



Follow interesting pinners, including some of your [new followers](#).



[Create images](#) for new blog posts, pages, and products.



Write great [pin descriptions](#) with keywords.



Schedule your new pin to a few relevant boards.



[Schedule pins](#) to share on your other social networks.

Monthly



Review analytics in Pinterest, Google Analytics, and/or Tailwind.



Create new images for old evergreen content.



Consider the next month's [trending topics](#).



Schedule your best performing pins, new images, and trends.



Evaluate board performance. Consider [adding new boards](#).



Plan new articles or products based on what's working.

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