

1

What I'll promote today:

- New Year's Day: Wish a Happy New Year! Ask followers about resolutions.
- National Hangover Day: Health and wellness pros, share your advice today!
- Polar Bear Swim Day Z Day Bloody Mary Day Copyright Law Day
- 200th anniversary of Mary Shelley's *Frankenstein* Full Moon
- Blog Post
- Sale / Promotion
- Contest
- Today's Idea: Ask followers to fill in the blanks. Set the topic for specifics. Ex. "My biggest pet peeve when it comes to is"
- Monday hashtag #MotivationMonday OR #.....
- Other
- Images /video needed:



2

What I'll promote today:

- Happy Mew Year for Cats Day: Would your fans enjoy a cute cat video or gif?
- National Personal Trainer Awareness Day: Any type of personal coach or consultant could tweak this to create awareness of the services they provide.
- National Motivation and Inspiration Day: Perfect to post a motivational quote!
- Blog Post
- Sale / Promotion
- Contest
- Today's Idea: Share pictures of a holiday event you attended. Tag and/or describe each so it's meaningful to your fans.
- Tuesday hashtag #
- Other
- Images /video needed:

