January 1–2, 2019

What I’ll promote today, Tuesday:
- Blog Post
- Sale
- Product
- Contest
- Tip
- Quote
- Hashtag

- New Year’s Day: Wish a Happy New Year! Ask followers about resolutions.
- National Hangover Day: Health and wellness pros, share your advice today!
- Polar Bear Swim Day
- Z Day
- Bloody Mary Day
- Copyright Law Day
- Today’s Idea: Ask followers to fill in the blanks. Set the topic for specifics. Ex. “My biggest pet peeve when it comes to ................ is ................”

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- Happy Mew Year for Cats Day: Would your fans enjoy a cute cat video or gif?
- National Personal Trainer Awareness Day: Tell followers how you help clients.
- National Motivation and Inspiration Day: Perfect to post a motivational quote!
- Today’s Idea: Share pictures of a holiday event you attended. Tag and/or describe each so it’s meaningful to your fans.